



# MARMALADE TRUST'S CHRISTMAS CHEER FUNDRAISING PACK

**MAKE A POSITIVE DIFFERENCE TO  
SOMEBODY'S LIFE THIS CHRISTMAS AND  
BRING JOY AND COMPANIONSHIP TO PEOPLE  
WHO WOULD OTHERWISE BE ALONE**

**"I had 12 years on my own on Christmas day after my wife passed away, such a tough day to be alone, it was so lovely to be invited out to a meal, I put a Christmas tree up for the first time in years".**

**Marmalade Trust service user**





**Who:**



Marmalade Trust is a leading loneliness charity based in Bristol. We support people experiencing loneliness in making friendships.

**Aim:**

To raise money to support people experiencing loneliness over the Christmas period. Money raised can go towards phone calls to those who have no-one else, festive meals at events on Christmas Day and Christmas gifts to help people feel cared for and connected.



**Where:** Bristol, North Somerset and South Gloucestershire



**When:** As soon as you can



Loneliness can be so tough on Christmas Day. We have supported 100's of people over the years to have a day to look forward to with the company of others and a chance to make new friends. Its not just a meal, its the calls to build the confidence with the volunteers, its the Christmas Card, the 'putting a tree up' for the first time in years and the friendships made. Christmas Day is where this all begins. A life with more friends, connections and happy memories. Amy Perrin, CEO





## How you can help:



**£250**

could fund 50 advent calendars and cards to help people feel connected in the lead up to Christmas



**£500**

could fund 50 Christmas Day gifts for individuals experiencing loneliness, to help them feel cared for and valued, as this may be the only gift they receive



**£750**

could fund 15 peoples transport and Christmas Day lunch, at a restaurant with others, for those who would otherwise spend Christmas alone



**£1,500**

could fund support for 12 people experiencing loneliness to receive phone calls, an advent calendar and a visit in the lead up to Christmas, as well as transport, a meal and a gift on Christmas Day with others at one of our events







# What can you do?

**We've got loads of festive ideas...**

## **Get in the festive spirit and give back...**

- Festive work social - mulled wine and mince pie evening
- Christmas Jumper Day
- Bake (or fake) it competition
- Company festive bingo
- Team Santa (or Prancer) dash
- Cycle to work in festive wear day

Ask for a donation in exchange for one of these events and gift match any donations for extra impact!



## **Hamper donations needed:**

If you, your clients or employees think you have something you could offer which is appropriate for our Christmas Day gift hampers, we'd love to hear from you! Vouchers for us to buy from a particular shop can be accepted too.



## **And finally... how about reverse Secret Santa?!**

Rather than hosting Secret Santa this year, with gifts which often end up unwanted or in the bin, why not set up a JustGiving page and ask your teams who would have taken part in the past to donate to a good cause instead? You could still draw names and give handmade gifts or cards or even write down on a piece of paper what you would buy them in an ideal world! This can be a great way for your team to connect, all whilst helping a great cause!



## Give the gift of joy and companionship this Christmas!

1. Decide on your event
2. Let us know what you're doing and when
3. Contact us if you need support - we can provide donation tins & leaflets
4. Share your event on social media tagging @MarmaladeTrust and #MarmaladeChristmas

If you organise a fundraising event and have money to donate you can pay by:

- BACS (we'll send our bank details)
- Cheque (pay to Marmalade Trust)
- JustGiving:  
[www.justgiving.com/marmaladetrust](http://www.justgiving.com/marmaladetrust)

Visit: [www.marmaladetrust.org](http://www.marmaladetrust.org) | Call: 07566 244 788  
Email: [info@marmaladetrust.org](mailto:info@marmaladetrust.org)

# THANK YOU!